



THE CRITICAL NEED FOR COMPANIES TO COMPLY WITH THE PERSONAL DATA PROTECTION LAW (PDPL)

ACT NOW!

PDPL Fines and Penalties



Disclosure or Publication of Sensitive Personal Data (Including Data Breach)

Violation of Data Transfer Provisions (Including Cross-Border Data Transfers)

All Other Breaches of the PDPL Provisions

Repeat Offenses

Fine

Up to SAR 3,000,000

Imprisonment:

Up to two years

Fine

Up to SAR 5,000,000

Warning or Fine

Up to SAR 1,000,000

Penalties Doubled

The stated maximums above can be doubled for repeat offenses



PDPL

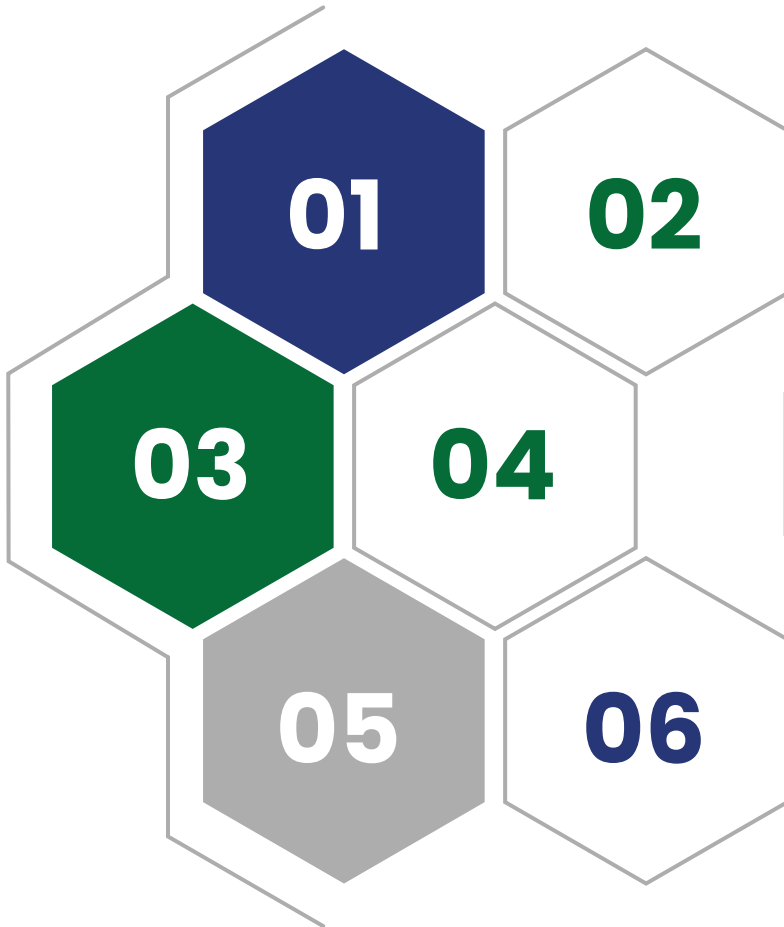
Importance – Consequences – Call To Action

Protecting Data, Empowering Businesses





Why is PDPL Important?



Protecting Individual Privacy Rights

Safeguards personal information ethically and legally.

Legal Compliance

Mandatory for all organizations in KSA to avoid penalties.

Building Consumer Trust

Enhances customer confidence in data handling practices.

Aligning with International Standards

Facilitates global business operations and data transfers.

Encouraging Responsible Data Practices

Promotes transparency and accountability.

Supporting Digital Transformation

Aids in achieving KSA's Vision 2030 objectives.

What does PDPL Protect



Personal Data

Information identifying an individual directly or indirectly.

01

02

Sensitive Personal Data

Health, genetic, biometric, religious beliefs, etc.

Data Subject Rights

Access, correction, deletion, objection, data portability.

03

04

Data Processing Principles

Lawfulness, purpose limitation, data minimization, accuracy, storage limitation, integrity, and confidentiality.

What are the Consequences of Non-Compliance



Legal Consequences

Severe penalties, fines, and sanctions.



Financial Losses

Direct fines and indirect losses from reputational damage.



Reputational Damage

Loss of customer trust and negative publicity.



Operational Disruptions

Business interruptions due to data breaches.



Loss of Competitive Advantage

Customers may prefer competitors with better data protection.



Regulatory Scrutiny

Increased audits and mandatory oversight.



Inability to Conduct International Business

Barriers due to data transfer restrictions.



Cybersecurity Risks

Higher vulnerability to cyber-attacks.



Employee Morale & Trust

Decreased confidence among staff.

Cost of Data Breach by Industry in Saudi Arabia



<p>Energy Sector SAR 36.9 M</p> <p>Reason Highly interconnected infrastructure, critical operations.</p>	<p>Financial Services SAR 35.81 M</p> <p>Reason Sensitive financial data and strict regulatory demands.</p>	<p>Industrial Sector SAR 34.52 M</p> <p>Reason Involvement of intellectual property and operational technology.</p>
<p>Healthcare Sector SAR 38 M</p> <p>Reason High costs due to sensitive personal health information.</p>	<p>Retail Sector SAR 32 M</p> <p>Reason Large volumes of customer and payment data.</p>	<p>Government Sector SAR 31 M</p> <p>Reason Sensitive citizen data, national security risks.</p>

Cost of Data Breach by Industry in Saudi Arabia



Technology and
Telecommunications

SAR 33 M

Reason

Extensive personal and operational data.

Education Sector

SAR 29 M

Reason

Student records and research data.

Hospitality Sector

SAR 30 M

Reason

Customer payment information and travel preferences.

Corporate & General
Business Services

SAR 28 M

Reason

Client data, confidential business information, and operational disruptions.

Real Estate

SAR 30.5 M

Reason

Large datasets on property owners, financial transactions, and regulatory data.



Call to Action!

Assess

Assess Compliance

Evaluate current data protection practices to identify gaps in PDPL compliance.

Training

Employee Training

Conduct regular training programs to educate employees about data protection and cybersecurity best practices.

Consult

Consult Experts

Engage legal and cybersecurity professionals to ensure full compliance with PDPL requirements.

Invest in

Invest in Security Measures

Implement robust cybersecurity infrastructure, including advanced threat detection and response systems.


Perform

Regular Audits

Perform periodic audits and risk assessments to stay updated with evolving threats and regulatory changes.

Contact Us

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Data privacy is more than a legal requirement; it's a promise of integrity. In a digital world, the cost of neglecting data protection far outweighs the investment in compliance. PDPL isn't just a regulation—it's a path to building unshakable trust and competitive advantage. Act now, and make data protection your strongest asset."

